Electronic Acknowledgement Receipt				
EFS ID:	6736826			
Application Number:	10559937			
International Application Number:				
Confirmation Number:	1038			
Title of Invention:	Assumed demographics, predicted behaviour, and targeted incentive			
First Named Inventor/Applicant Name:	Ryan Carr			
Customer Number:	31518			
Filer:	Bruce Talbot Margulies			
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Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /₊zip	Pages (if appl.)
1		IDS_PIP155CARR- US_12-18-2009.pdf	20471599 453e33b7b6d426c6eba5affaa29f6e1a0f39 2581	yes	81

	Multipart Description/PDF files in .zip description			
	Document Description	Start	End	
	Transmittal Letter	1	1	
	Information Disclosure Statement (IDS) Filed (SB/08)	2	7	
	NPL Documents	8	81	
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New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.